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Contact: Doc or Patricia Spitzer  
[spitzeranch@mindspring.com](mailto:spitzeranch@mindspring.com) or  
(864)972-9140 or (864)710-0257

## **Spitzer Ranch Remains Focused On Providing Curve Bender Genetics with Bulls That Put Pounds on the Ground and Dollars in Your Pocket**

“Every time we get in a serious discussion with profit minded commercial cattlemen, they continue to emphasize that what makes them money is a live, vigorous calf that is born easy, gets up quickly and then grows fast”, says John Spitzer. “That was our sole motivation for working with Dr. Dan Moser at Kansas State University to create the exclusive Spitzer Ranch Curve Bender Index (CBI) as a way to combine two antagonistic traits into an index to positively impact both traits at the same time. It’s extremely difficult to find bulls that produce calves with both smaller birth weights and increased growth, but there are bulls out there that do just that and our responsibility to our customers is to find them and multiply those genetics in the bulls we sell”, states Spitzer.

The entire group of bulls on test for their 2010 Growth Performance Testing and Development Program have the following arithmetic: **77%** of those bulls have a **below breed average** Birth Weight EPD while **82%** have an **above breed average** Yearling Weight EPD. Furthermore, 68% have above breed average Weaning Weight EPD and **91%** exhibit both Milk and Total Maternal EPDs **above breed average**. As one of their customers recently said, “Those darn calves sired by Spitzer Ranch Brangus bulls are born as little itty, itty bitty things; and then they just grow like a sprout! We’ve kept back the heifer calves and those females just have so much milk and maternal ability that they become super mother cows.” The Spitzer Ranch bulls also have the genetics to sire the kind of calves that feed well and produce feedlot steers with

premium generating quality (high percentage Choice and CAB carcasses) and yield grades.

All calves being developed by the Spitzers for their 2011 bull sale will be weighed for off-test and yearling weights on December 8, 2010 with ultrasound measurements collected for carcass traits soon after. Bulls will undergo a complete breeding soundness evaluation (BSE), be dewormed and be administered a complete vaccination program. Bulls will be old enough and in just the right condition to turn with cows immediately after the sale.

Everyone is invited to the Spitzer's 18<sup>TH</sup> Annual Professional Cattlemen's BRANGUS Bull Sale and Commercial BRANGUS Female Sale to be held at the ranch in Fair Play, SC on **Saturday, February 26, 2011**. And, they would sure be pleased to add you to their mailing list for a printed copy of the popular Spitzer Ranch Newsletters. These Newsletters always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a wide variety of timely topics of interest to those cattlemen whose goal is making money. Just call 864/972-9140, write SPITZER RANCH, 1511 HWY 59, Fair Play, SC, 29643 or email [spitzeranch@mindspring.com](mailto:spitzeranch@mindspring.com). Also, visit their new website at [www.srbulls.com](http://www.srbulls.com) and be sure to join them on Face Book.

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