

For Immediate Release
FAIR PLAY, SC
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Spitzer Ranch Bulls Complete 2010 Testing And Development Programs

Completing an annual rite of passage before being offered to professional cattlemen across the Southeast, bulls in the Spitzer Ranch program had final weights and measures collected on December 8 and were ultrasound scanned for rib eye area and marbling December 13. All bulls have received a final round of booster vaccinations and were dewormed as well. With the exception of a complete breeding soundness evaluation (BSE) to be completed in early February (just prior to their sale on Saturday February 26, 2011), bulls are ready to service the cow herds of their customers and provide the beef industry with breed leading genetics. The Spitzers are now busy compiling numbers and reporting data to both the International Brangus Breeders Association and the Centralized Ultrasound Processing (CUP) Laboratory; and sorting bulls based on performance in preparation for this year's catalog.

Spitzer Ranch Bulls are by a powerful set of sires at the leading edge and represent the "best of the best" in Brangus genetics. These folks have a passion for producing Curve Bender bulls in demand by the industry and this group follows that trend. An amazing 78% have birth weight EPDs below breed average and at the same time 83% push a yearling weight EPD above breed average. Prime examples of the dedication of the Spitzer family for producing bulls with genetics for low birth weights for calving ease and high yearling weights for rapid growth! A full one third of these bulls will be true calving ease bulls suitable for use on heifers. On top of that, over 90% of these bulls have milk and total maternal EPDs greater than breed average and will surely sire daughters with MOTHER COW as their function.

The Spitzer family would like to extend to you a personal invitation to the Spitzer Ranch Eighteenth Annual Professional Cattlemen's Brangus Bull Sale and Commercial Brangus Female Sale to be held at the ranch in Fair Play, SC on **Saturday, February 26, 2011**. Contact them to add your name to their mailing list for a printed copy of their popular Spitzer Ranch Newsletters. These Newsletters always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a wide variety of timely topics of interest to those cattlemen whose goal is making money. Just call 864/972-9140, write SPITZER RANCH, 1511 HWY 59, Fair Play, SC, 29643 or email spitzeranch@mindspring.com. Also, be sure to visit their new website at www.srbulls.com and follow their posts and QUOTE OF THE WEEK on Facebook.

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