

For Immediate Release
FAIR PLAY, SC
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Under Promise and Over Deliver!

Probably the greatest “accusation” ever made toward a ranching operation dedicated to supplying seedstock to the commercial cattle industry. For 28 years now the Spitzer Family has quietly gone about the business of providing profit generating Brangus bulls to progressive cattlemen across the southeast. No hype, no fancy con games, no exaggerated claims, just good honest bulls with the Curve Bender Genetics demanded by today’s professional commercial cowman. Their performance tested Brangus bulls consistently add more good things to a cow herd than bulls sold by other outfits that just don’t seem to measure-up to promises made.

“Six years ago we purchased our first Spitzer Ranch Brangus bulls to use on what was a pretty average set of commercial cows”, says Jack Arnold, partner with son Reid in Choestoea Farms, Westminster, SC. “Now with an organized and planned crossbreeding program and their bulls, our calves just get better every year. Weaning weights are up considerably and our Brangus crossbred cows, especially the $\frac{3}{4}$ Brangus cows, just get pregnant quicker and do better. We have calved out almost 175 cows this spring and this is by far the best set of calves we have ever had on our farm. The best reason we can give is that almost all of our original cows have now been replaced by $\frac{1}{2}$ and $\frac{3}{4}$ Spitzer Ranch sired Brangus cows.” The Arnolds use Angus bulls on the $\frac{3}{4}$ Brangus crossbred cows and then a planned Brangus-Angus two breed crisscross breeding plan.

Spitzer Ranch promotes the Brangus crossbred cow sired by their bulls as the premier calf factory for anywhere south of Interstate 70. But, the Arnolds sent a set of Spitzer Ranch

sired Brangus steers (mostly $\frac{3}{4}$ Brangus) to a Kansas feedlot last year. Those steers graded 60% choice with 30% receiving premiums for the most prestigious Certified Angus Beef (CAB) designation which netted almost a fifty dollar bill in additional profit.

Yes, those Brangus bulls sold by the folks at Spitzer Ranch really do deliver more than promised. Isn't that a pleasant surprise in today's economy where almost everyone else seems to make outrageous claims?

Interested producers can sign up to receive the popular Spitzer Ranch Newsletters. Their Newsletters always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a wide variety of timely topics of interest to those cattlemen whose goal is making money in the beef industry. Just call 864/972-9140, write 1511 HWY 59, Fair Play, SC, 29643 or email spitzeranch@mindspring.com to put your operation in a position to be more profit driven. The Spitzer Ranch tagline says, *"Profitable Genetics From Performance Cattlemen"*; their track record says, *"They Deliver"*. If you need the kind of profit oriented bulls that will sire the kind of offspring that will keep you in the cattle business for the long haul, get in touch with an operation that always under promises and over delivers.

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