

For Immediate Release  
FAIR PLAY, SC  
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**Spitzer Ranch Performance Tested Brangus Bulls Sell To Commercial Cattlemen From Six States At \$2711 Average**

Daybreak Saturday, February 26 in South Carolina began at almost freezing, but quickly warmed aided by the sun and the enthusiasm of the cattlemen on hand to view bulls on display. The Spitzers have always had a data-driven program and Professional Cattlemen serious about increased profits seemed to really take hold of the completeness of the arithmetic on every trait measured on this stout set of long-yearling bulls. "It's nice to see a seedstock breeder brave enough to publish such a complete performance picture and also include the total calving and performance history on the dam of each and every bull", stated one attendee. "No other seedstock breeder we are aware of provides such complete dam information!" Bulls sold from \$1900 to \$4000 to average \$2711, with every bull going to commercial cattle operations.

Pat and Brady Pfeil of Carlton Ranches, Arcadia, FL scored the top seller when they bid an even \$4000 to take possession of SR Wrangler Warrior W423. He is an Aces TF Wrangler 145/8 son with BW and %IMF EPDs ranking in the top 15%; and MK and TM EPDs ranking in the top 1% for yearling Brangus bulls. A real maternal package, W423's dam is a six-year-old Summit Cow; with 5 calves averaging 106 WW Ratio and a 105 YW Ratio.

Not far behind was SR Mohican Warrior W533 commanding a check for \$3800 for ½ interest from Ron Melancon, Woodville, MS. W533 is sired by the total package sire (Top 10% or better in 7 EPDs) TCB Catawba Warrior R532 and had the highest WW (38) and YW (74) EPDs of the sale offering. In fact, SR Mohican Warrior W533 ranks in the top 4% WW, top 1% YW, top 3% MK, top 1% TM, top 20% SC and top 10% REA for yearling Brangus bulls to make him the total package; and all on a 5.9 frame.

John and Adam Whitesell of Whitesell Land and Cattle Company, South Greenfield, MO finished off the top sellers with a bid of \$3700 to own ½ interest in SR Medicine Man W415, a PR Elixir 698L3 son with 5 generations of AI sires backing his pedigree. Touted by the

Spitzers as “maybe the most complete bull we have ever offered”, W415 is in the top 20% or better for an outstanding six EPDs and posted ultrasound scan data of 13.7 sq in REA and a 3.54% IMF. Bulls sold to AL, FL, GA, MO, MS and SC with Bass Ranches, Okeechobee, FL and Kinston, AL being volume buyers.

Each year the folks at Spitzer Ranch add another operation to their Customer Honor Roll. This year’s honorees were **Michael and Debbie Brinson, Brinson Farms, Chinquapin, NC**. The Brinsons are many times repeat bull customers over past years, almost always attend the annual bull sale and have actively promoted Spitzer Ranch and Brangus cattle along the east coast of North Carolina. They and other loyal customers just like them are what make the cattle business such a great industry.

The 2012 SPITZER RANCH PROFESSIONAL CATTLEMEN’S BRANGUS BULL SALE is on tap for Saturday, February 25, 2012. Please make plans to be there. They also extend to you a personal invitation if you wish your name added to their mailing list for a printed copy of their Newsletters. These Newsletters always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a wide variety of timely topics of interest to those cattlemen whose goal is increased profitability. Just call 864/972-9140, write SPITZER RANCH, 1511 HWY 59, Fair Play, SC, 29643 or send an email note to [spitzeranch@mindspring.com](mailto:spitzeranch@mindspring.com). Also, be sure to visit them at [www.srbulls.com](http://www.srbulls.com) and follow their posts and QUOTE OF THE WEEK on Facebook.

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Doc and Patricia Spitzer and Debbie and Michael Brinson; the Brinsons were the 2011 additions to the SPITZER RANCH Customer

Honor Roll.