

For Immediate Release  
FAIR PLAY, SC  
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## **Buyers From Eight States Braved Terrible Weather To Bid Bulls To \$4556 Average At 2015 Spitzer Ranch Professional Cattlemen's Brangus Bull Sale**

Three days prior to sale day it rained, sleeted, snowed, and rained some more in the SC and NC upstate and mountains, turning the Spitzer Ranch pens into mud slurry. Fortunately friends and customers ignored the conditions to bid the 30 Yearling Brangus Bulls to a solid **\$4556 average**. Buyers and bidders from AL, AR, FL, GA, MS, NC, SC and TX stayed warm and dry in the barn or utilized TELO-AUCTION to place their bids. Conditions decreased crowd size with several deciding to stay home and buy by-the-numbers from folks that have built a reputation on supplying genetics that work in both the Registered and Commercial Beef Industry.

Lot #5, SR Inca Warrior A366 was the first Red Brangus bull ever produced at Spitzer Ranch and the MR PB Red Bull 521/09W sired son from a cow tracing her pedigree to black genetics generated lots of interest. He set the pace as Red Brangus Breeder, Red Bud Farms, Dr. Josh Walker, Ben Lamond, AR shelled out \$7750 for ½ interest. A366 was certainly the stoutest, deepest and thickest made bull in the sale and not only looked the part, but his WW and YW EPDS ranking in the Top 10% and Top 15%, respectively, of the Brangus breed database made everyone sit up and pay attention. SR Inca Warrior A366 is on his way to stud and semen will be available soon. Not to be scared off by the registered boys, first time buyer and commercial cattleman, Barry McEntire, Calhoun, GA reached out and snagged Lot #1, H+ Mohican Warrior A302 for \$7000 to make him the second high seller of the day. Bidding was furious on the TCB Catawba Warrior R532 son who compiled eight EPDs ranking in the Top 20% or better. Additionally, he was a sure-fire calving ease bull to boot with a 64 pound birth weight and a minus 0.7 pound BW EPD (Top 15% Ranking). A302 was produced by long time

Georgia cooperators, the Hunt Family at Hunt's H+ Brangus. Pat and Brady Pfeil of McCarlton Partners, Arcadia, FL and Warthen, GA have been Spitzer family friends forever and many times repeat customers. One of their choices and the third high selling bull for 2015 was Lot #15, SR Wrangler Warrior A355 at \$6700. Out of the Spitzer's old standby foundation sire Aces TF Wrangler 145/8, A355 racked up no less than 5 EPDs ranking in the Top 25% or better. Picked for his maternal excellence, he had a milk EPD ranking in the Top 2% with TM EPD ranking in the Top 15%.

Spitzer Ranch has always been committed to the needs of Professional Cattlemen with progressive beef operations and has become known as the "go to" Seedstock Breeder for soundly developed, athletic, functional and durable Brangus bulls with the right genetics to put pounds on the ground and dollars in the pockets of their customers. "Most of our customers are commercial cattlemen with well thought out profit objectives and many times they sit here and outbid the registered breeders for a bull. To spend that kind of dollars on a bull they must be absolutely convinced our bulls make them money", says Doc and Patricia. The Spitzer Family has an over 32-year commitment to a "CURVE BENDER" selection program focused on driving birth weights down while increasing growth and also enhancing the well known Brangus female traits.

**Toney Farr, PINEY GROVE FARMS, Jonesville, SC** may, in terms of cow numbers, be one of the smaller beef operations in South Carolina. But while he only maintains a handful of nearly purebred Brangus commercial cows Toney's attitude is very progressive and he has purchased only Spitzer Ranch bulls over the past dozen or so years. For having a positive outlook and always promoting Spitzer Ranch and Brangus cattle in his community he was named to the Spitzer's Customer Honor Roll for 2015. You do not have to be a large operation to become one of the ranchers who make the cattle business loads of fun and a great industry.

The 2016 BULL SALE is scheduled for **Saturday, February 27, 2016**. The Spitzer

family would ask you to mark your calendar right now so as not to miss out on this event. If you wish your name added to their mailing list call 864/972-9140, write SPITZER RANCH, 1511 HWY 59, Fair Play, SC, 29643 or send an email note to [spitzeranch@mindspring.com](mailto:spitzeranch@mindspring.com). They publish two Newsletters each year which always provide current Bull Test Performance Reports as well as educational tips, inspiration and insights into a variety of timely topics of interest to those cattlemen whose goal is increased profitability. Also be sure to visit their WEB SITE at [www.srbulls.com](http://www.srbulls.com) and you might enjoy joining almost 1700 other ranchers who follow their posts and QUOTE OF THE WEEK on Facebook.

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