

For Immediate Release
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Performance Report For Bulls Being Developed At Spitzer Ranch

What a set of bulls being grown-out on the Spitzer Ranch grass-based development program and slated to be sold on February 27, 2016! It is certainly exciting to go through these calves and the Spitzers have had nothing but praise from cattlemen who have stopped by to take a look. The thirty bulls in their program are gaining an average of 3.38 pounds per day (Group 2015-1) and 3.27 pounds per day (Group 2015-2) thru 112 days and 63 days, respectively, from the day they were weaned.

All of you who have followed their genetic program over the past 34 years know how hard they work to find those AI Sires (or raise them) that bend the growth curve such that calves are born small, but exhibit increased growth potential. Most in our industry call them CURVE BENDERS and their customers verify that their bulls sire calves that predictably do just that. The average BW EPD for the 30 Spitzer Ranch (SR) bulls is 0.5 pounds less than Brangus Breed Average (BBA) and **67% of SR bulls have lower BW EPDs** than BBA. That's pretty impressive, but those same bulls also have YW EPDs averaging 13 pounds heavier than BBA. A full **87% of SR bulls have heavier YW EPDs** than BBA. How's that for real world Curve Benders!

Needing Calving Ease bulls that allow you to "sleep easy" all night during calving season? Almost **60% of this set of bulls will have BW EPDs and actual birth weights earning them the right to have a "Calving Ease Flag"** in their data block in the sale catalog. While there are almost no Brangus bulls that sire calves with any calving difficulties in mature cows, those bulls that earn the "Calving Ease Flag" in the Spitzer Ranch program all but

guarantee first-calf-females a really easy time at calving.

While they can be proud of the reputation earned for producing those sought after curve bender bulls, don't ever think they ignore the rest of the production picture. Do you need bulls to sire cows that milk and that have high maternal value? These SR bulls have a Milk EPD 5 pounds greater and Total Maternal EPDs 7 pounds greater than BBA. If you need to seriously increase the maternal value in your replacement females, closely examine data for this set of bulls where **97% have Milk EPDs and 100% have Total Maternal EPDs better** than BBA.

That would be enough as we all make money with calves that are born small and, probably more important, born alive and vigorous because they were not stressed at birth. And, if their mothers milk, they will grow. However, if you retain your calves thru the feedlot and on to processing or get paid on an earned reputation for selling "carcass quality" calves these bulls don't give anything away in carcass traits. Sixty three percent of these SR bulls have the genetics to sire calves with rib eye areas larger than BBA and almost one-half have percent intramuscular fat (marbling) EPDs higher than BBA.

If you need to get bulls into your cow herd that have the bred-in genetics to sire calves with **lower birth weights** while at the same time **increasing growth** to weaning and yearling ages; if you need to produce replacement females with **more milk** and **better maternal ability**; if you need to add **muscle** and produce those reputation calves with a **high percentage of choice** grading carcasses; then you need to give serious consideration to attending the Spitzer Ranch and Hunts H+ Brangus Bull Sale for your next herd sire. Brangus crossbred cows are just the ticket to increased heterosis and gain all the advantages hybrid vigor brings to your cow herd. This set of bulls gives you the opportunity to pick through a genetic selection program that offers increased performance which compliments the heterosis that cannot be ignored if your desire is greater profitability.

These bulls will continue development over a 168-Day, mainly forage testing scheme, targeting a 3.25 pound ADG which will get them to about a ¼“ of outside fat. Pretty slim and trim for a Bull Testing Program. Goals at Spitzer Ranch are contrary to many registered cattle breeders. They believe the high gains of 4 and 5 pounds per day sometimes seen produce some pretty fat, lazy bulls that just won't get your cows bred. There certainly are bulls out of those high-gain programs with better than ½” of outside fat and they just won't hold up to the pressures of breeding cows. You invest too much in your herd bulls to see them fall by the wayside in short order.

Additionally the gains you see in the Spitzer Ranch program are for calves straight off the cow with no warm-up period and no creep feed. These calves have green grass under their feet at all times, beginning with crabgrass and a “winter mix” of Rye, Ryegrass and Radish as soon as fall seeding is up and growing. They then supplement with a home-mixed ration consisting of soy hulls and corn gluten feed. The Spitzers have learned over their 34 years the correct way to provide you with sound, athletic bulls with a productively long life in the breeding pasture.

The Spitzer family invites you to the twenty third annual **PROFESSIONAL CATTLEMEN'S BRANGUS BULL SALE** scheduled for **Saturday, February 27, 2016 at 1:00 PM EST**. Their **Summer Newsletter** was mailed in mid-September and copies are still available. If you wish your name added to their mailing list call 864/972-9140, send a note to their **NEW EMAIL ADDRESS** (info@srbulls.com) or write SPITZER RANCH, 1511 HWY 59, Fair Play, SC, 29643.

In the summer newsletter was a Bull Test Performance Report to date for those bulls being developed for the 2016 bull sale. Additionally they always include educational tips, inspiration and insights into a variety of timely topics of interest to those cattlemen whose goal is increased profitability. The SPITZER RANCH Facebook page has exploded with “Likes” and

there are now almost 1850 followers of their posts and QUOTE OF THE WEEK. For the most current information about the Spitzer Ranch Program and the Annual February Bull Sale be sure to visit their WEB SITE at www.srbulls.com.

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